

# Regional Development Australia - Central West NSW

## OUR MISSION

To promote new thinking and partnerships across government, industry and community to realise the region's vision and economic potential

### Long Term Regional Vision

Sustainable, Prosperous, Smart, Live, Work, Invest the way you choose.

### Guiding Principles

Our success relies on a unified, diverse, innovative, liveable, inclusive and connected region.

## TACTICS INDICATORS OBJECTIVES

### REGIONAL COMPETITIVENESS

A nationally competitive region that actively builds on existing and emerging strengths.



1. Industry retention and development across diverse sectors and communities.
2. Target industries and companies and sell the benefits of the Central West.

- Identify and develop industry and other regional competitive strengths, both existing and emerging.
- Facilitate public/private sector decentralisation.
- This includes but is not limited to supporting value adding agriculture, mining and tourism.

### HUMAN CAPITAL

A diverse and future oriented skills base that has the motivation and capability to embrace any industry or opportunity.



1. Training and education that prepares the local workforce for jobs of the future.

- Facilitate collaboration between education and training providers and industry to inform future skills development.
- Support the development of industries which are emerging/ growing as well as supporting existing industry through collaboration and clusters.
- Support Start-Ups and SMEs to access support needed to grow their business.
- Support youth resilience and access to skills and employment opportunities.
- Ensure the most experienced of the workforce are skilled appropriately to capitalise on all future opportunities.

### SUSTAINABLE COMMUNITIES

A region growing in population and admired for its quality of life.



1. Liveability is a pull factor of the region.
2. Talent attraction and retention supports regional growth.
3. Residents have opportunities comparable with city dwellers.

- Improve liveability factors in the region, including lifestyle, safety and access to services.
- Provide tools and services to attract new people and businesses to the region, and retain them.
- Build the capacity and resilience of smaller communities.
- Advocate to all levels of Government for greater investment in energy security, to secure supply, increase certainty and drive down costs.
- Ensure there is investment in water infrastructure across the Central West.
- Support communities as they grapple with natural disasters such as drought, increasing the capacity and resilience of communities to ensure opportunities can be increased when conditions improve.
- Deliver key community infrastructure, healthcare and education to provide lifestyle and amenity comparable with any region of Australia.

### CONNECTIVITY

A region with strong transport and information technology highways connecting its people and businesses to the state, country and the rest of the world.



1. Connectivity and bottlenecks are highlighted and quantified.
2. Connectivity improvements are made through advocacy and information sharing.

- Support the development of infrastructure enabling connectivity to markets.
- Identify and support initiatives capable of leveraging better digital connectivity within the region, between people, businesses and communities.

### PARTNERSHIPS

A region united through genuine collaboration and partnerships between private sector and the three tiers of government.



1. Whole of government approach to regional planning.
2. Opportunities are realised because of strong partnership approaches (including private – public partnerships).

- Build a network of trusted regional leadership partners.
- Facilitate networking opportunities across public and private sectors and with Government, for relationship building, investment and project partnerships.
- Promote and support access to Australian and NSW Government programs and initiatives for regional stakeholders.
- Focus on relationship building to support greater investment, job and business creation across our region.