

SEGRA 2015 - Bathurst

RDA Central West



NSW Central West



Overview of Region

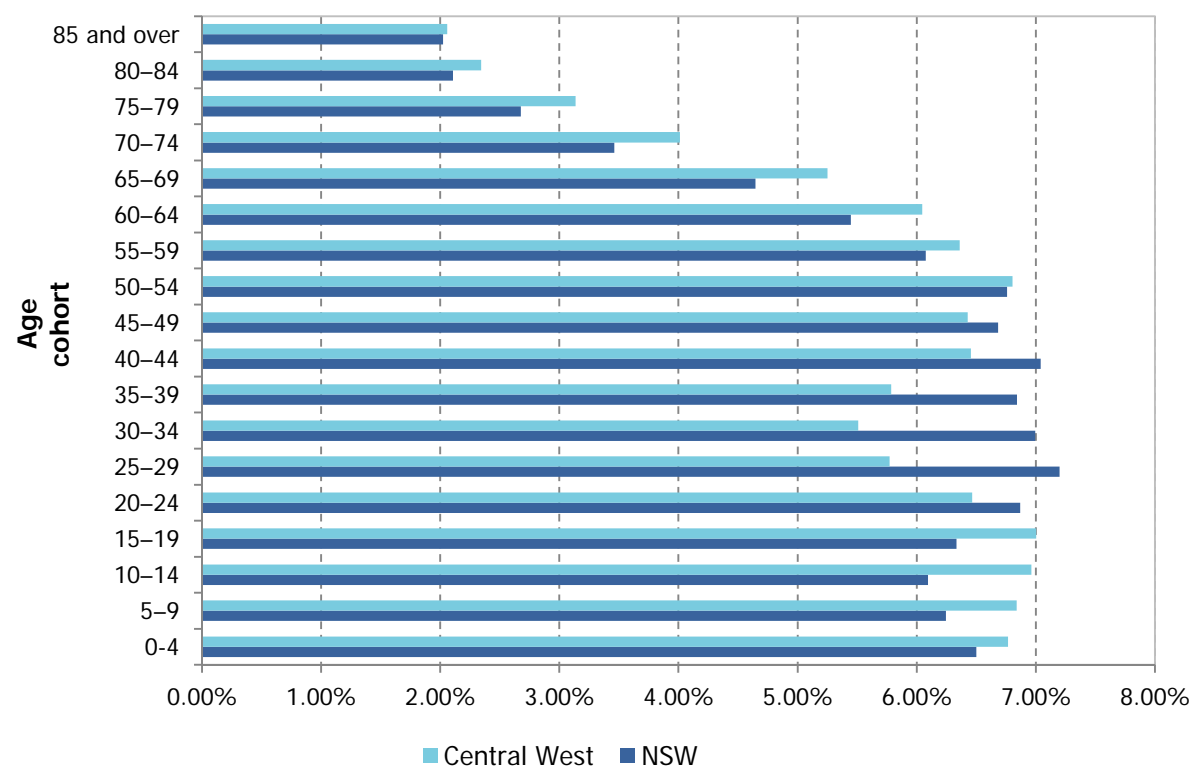
- Area 63,200 km²
- Population 177,000
- Gross Regional Product A\$9.7 billion
- 3 Million visitors each year - \$424M spend
- Varied topography and climatic conditions
- Diversified economy



NSW Central West Economy

Industry	% GRP Contribution
Mining	22% <i>(13.3% of NSW output)</i>
Manufacturing	7.5%
Agriculture and Forestry	7.3%
Health Care and Social Assistance	7.3%
Public Administration and Safety	6.1%
Education and Training	6.0%

Age Profile - NSW & Central West Region



Highlights and Key Activities

- Central West Freight Study
- Invest NSW Central West
- Infrastructure Prioritisation
- Export / Import Contribution Project
- Agribusiness Today Forum



Freight Study

- Modelled the region's freight task – current and out to 2034
- Identification of supply chain constraints, volumes, key transport routes and nodes
- Initiatives to improve freight efficiency and greater modal share for rail
- Strategic Merit Test for candidate projects
- Evidence base - NSRF and agency planning





INVEST NSW CENTRAL WEST

- Support the case for investing in the Central West
- Showcases local champions
- Opportunities and emerging industries
- Key industry sectors and demographics

www.investnswcentralwest.com.au



Infrastructure – Multi Criteria Tool

- Joint approach with Centroc and member councils to prioritise regional needs
- Consistent, credible methodology to infrastructure prioritisation using 20 criteria
- Enables comparison of projects within and across different categories of infrastructure
- Rates candidate projects according to merit
- Significant interest generated



Export / Import Contribution

- Identify import replacement and export development opportunities
- Assessment of key industries, regional strategic assets and prospects
- Findings:
 - Increasing agricultural value add
 - Professional and scientific skills
 - Inland Rail and supply chain enhancement
 - Age demographic



Agribusiness Today Forum

- Annual event with CSU and Graham Centre
- Market trends, issues and technology
- Emphasis on improving farm gate returns
 - improved yields and efficiency, new technologies, stock and pasture management etc.
- 50% of producers to take up practices back on the farm

