



The Parkes Shire prides itself on welcoming new people, it is a progressive and caring community which also possesses a wonderful sense of fun and inclusiveness.

Parkes is ideally located for business. Parkes is literally the crossroads of the Nation with the Newell Highway, connecting Brisbane and Melbourne, and the transcontinental railway linking the eastern seaboard to Perth, meeting in Parkes to form a unique logistics opportunity for Australia.

This unique characteristic has made Parkes one of the most strategically significant locations in the future of transport and logistics in Australia. This will be boosted when the Inland Rail from Melbourne to Brisbane is complete .



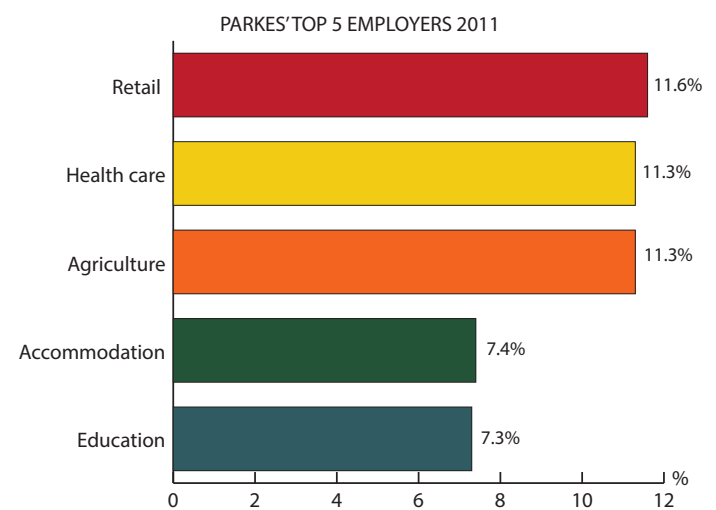
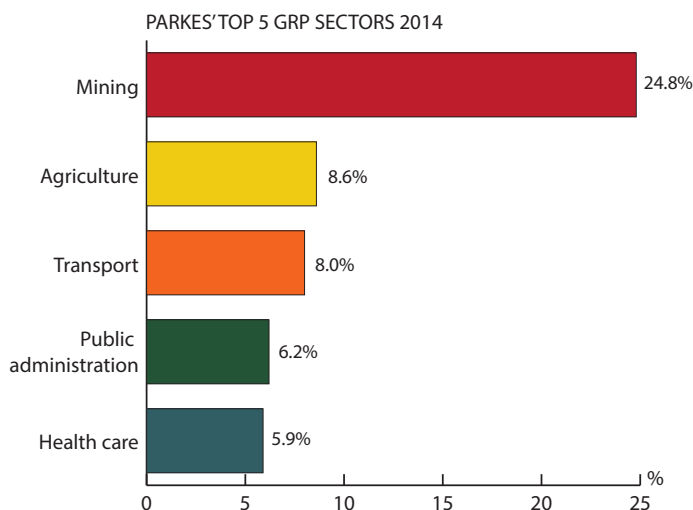
The Parkes Shire has a diverse economy. The mining industry is a key driver of the Parkes Shire's local economy, accounting for \$191.61 million of the region's GRP. Other key industry sectors include:

- ▶ Agriculture and forestry
- ▶ Transport and warehousing
- ▶ Public administration
- ▶ Health care

### PARKES REGIONAL OVERVIEW

STATISTIC	INDICATOR
<b>Population/Demographics</b>	
Estimated Resident Population (2013)	15,087
Employment (2013 NIEIR estimate)	6,789
Unemployment (Sept 2014)	7.7%
Average Wage (weekly) (2011)	\$870
<b>Economy (2014)</b>	
Gross Regional Product	\$774.1 million
<b>Key Sectors (2014)</b>	
Mining	\$191.6 million
Agriculture	\$66.6 million
Transport and warehousing	\$62.1 million
Public administration	\$47.9 million
Health care	\$45.7 million
<b>Investment (2014)</b>	
Non-residential Investment	\$10.7 million
Residential Investment	\$9.9 million
Median House Price	\$251,000

Sources: ABS Census (2011) ERP (2013), Cat 8731, DEEWR (2014), NIEIR (2014), Housing NSW (2014)



Sources: ABS Census 2011, NIEIR (2014), A.PSHEERE CONSULTING (2015)



Parkes is home to the much loved CSIRO Parkes Radio Telescope, or as it's now known since the hit movie - "The Dish". The Telescope is located north of Parkes and welcomes visitors daily to the Discovery Centre. You can also stop to enjoy a great cup of coffee and a meal in the Dish Cafe. Other attractions in the Shire include:

- ▶ Henry Parkes Centre,
- ▶ Parkes Elvis Festival in January which sees thousands of visitors descend on Parkes over 5 days.
- ▶ Peak Hill Open Cut experience
- ▶ Trundle Abba Festival and Bush Tucker Day
- ▶ Tullamore Irish Festival on the Easter Weekend

## Competitive strengths

A summary of Parkes' competitive strengths is detailed below:

- ▶ Geographical location with strategic transport links
- ▶ Strong Education and Health Sector
- ▶ Strategically placed within the Eastern Australia's Wheat belt
- ▶ Agricultural Value Add opportunities
- ▶ Progressive, innovative and friendly Council



## Parkes National Logistics Hub

Following considerable interest in Parkes as a transport centre, Parkes Shire Council has rezoned over 500 hectares of land specifically earmarked for 24 hour, 7 days a week operation of multi-modal transport.

The Parkes Hub concept has been specifically developed to meet the future needs of the transport freight logistics industry. The development of the Melbourne to Brisbane Inland Rail will add to the strategic importance of Parkes' Inland intermodal Hub.

The Hub has received interest from several of Australia's largest and most successful transport and logistics companies including Linfox, SCT Logistics and Asciano who have recognised the immense strategic importance of the development.

Major investment opportunities are available to businesses looking to take advantage of what Parkes has to offer as there is significant potential for logistics, manufacturing and distribution companies to relocate to the Hub to centralise their national warehousing and distribution operations. For more information, please refer to [www.parkeshub.com.au](http://www.parkeshub.com.au)



### CONTACT INFORMATION

**Parkes Shire Council**  
**2 Cecile Street PARKES NSW 2870**  
**Phone 02 6861 2303 Fax 02 6862 1023**  
**Email [anna.wyllie@parkes.nsw.gov.au](mailto:anna.wyllie@parkes.nsw.gov.au)**  
**[www.parkes.nsw.gov.au](http://www.parkes.nsw.gov.au)**



[www.rdacentralwest.org.au](http://www.rdacentralwest.org.au)